



Bacta-Pur®



IET//2007

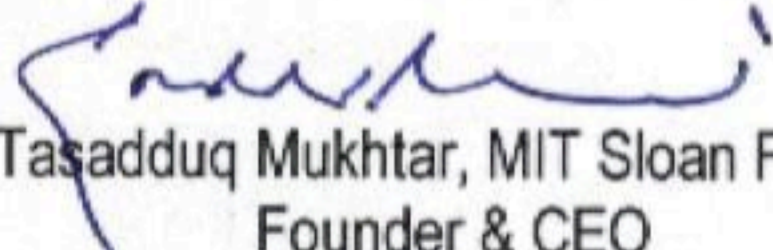
3 November 2009

H.E. Mr. Randolph Mank
High Commissioner for Canada
Islamabad

Excellency,

1. I am taking this opportunity to convey to you my sincere appreciation for a groundbreaking Canadian product line, Bacta-Pur® produced by IET-Aquaresearch Ltd, North Hatley, Quebec.
2. We have used Bacta-Pur® products for trial and marketing purposes for a variety of clients located in nearly all regions in Pakistan. Its benefit for addressing organic waste and related issues in most types of water systems has been remarkable. We believe it has great promise for turning around environment, and consequently sanitation and hygiene in the country.
3. Our firm, which is the distributor for this product line in Pakistan, has tried it in aquaculture and found Bacta-Pur® to be highly effective in dealing with the problems in the local farms.
4. We have launched Bacta-Pur® for consumer segment some months ago and it has been well received by the market. The customers have largely given accolades for its resolving issues related with organic waste in sewers at both home and community levels.
5. We have also applied Bacta-Pur® in several types of municipal/institutional sewerage systems, both open and closed, and are proud of the outstanding results that were observed and appreciated by the clients. Some case examples are given on our website www.bactapur.com.pk
6. Based on our two year experience with the products we hope to make strides in the coming months to make the environment in Pakistan better for the future generations and establish Bacta-Pur® as a household brand in long term.
7. We would like to congratulate Canada for such a high focus on developing environment-enhancing technologies and products, and look forward to your High Commission's support, whatever is possible, in our pursuits in future.

Your sincerely,


Tasadduq Mukhtar, MIT Sloan Fellow
Founder & CEO
International Water Associates Pakistan

CC:

1. Trade Commissioner for Canada, Islamabad.
2. Dr. Karl F. Ehrlich, IET Aquaresearch Ltd.
3. Brian Lewis.